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**For Immediate Release**

**UPSTAIRS SOLUTIONS AND CARINGBRIDGE ANNOUNCE EXCLUSIVE PARTNERSHIP FOR THE SENIOR CARE E-LEARNING INDUSTRY**

*Partnership to Augment Upstairs Solutions' Family Education Series and to Bring CaringBridge's Personal Websites to the Senior Care Industry*

**SKOKIE, IL, September 19, 2011** – Upstairs Solutions, an online education leader in senior care, and CaringBridge, a nonprofit providing free websites that connect family and friends during a significant health challenge, today announced an exclusive partnership within the senior care, e-learning industry.

Through this partnership, Upstairs Solutions will incorporate CaringBridge's free personal websites into its free Family Series, which includes:

- A dedicated website for residents' families
- Support materials to assist with your community's marketing efforts
- A great selection of informative courses
- And now, access for family members to create their own free personal websites for loved ones where they can add health updates and photos to share their stories. These websites also allow visitors to leave messages of love and encouragement in the guestbook, creating a network of support for the resident.

“Upstairs Solutions is dedicated to serving the needs of our providers as well as their residents and families,” said Tamar Abell, principal at Upstairs Solutions. “By integrating

CaringBridge into our learning platform, we're equipping them with an important resource, which can help improve residents' quality of life and quality of care as they go through their health journey.”

Since the founding of CaringBridge in 1997, more than 284,000 CaringBridge websites have been created, and over 1.7 billion people have visited these sites. Each day, over half-a-million people connect through CaringBridge to give their support to loved ones. CaringBridge is dedicated to amplifying the love, hope and compassion in the world, making each health journey easier. Its community has grown to include authors, visitors and donors in all 50 states and more than 225 countries and territories.

“Families and friends of long-term care residents greatly benefit from the ease of communication that CaringBridge provides,” said Sona Mehring, founder and CEO of CaringBridge. “Rather than spending time updating loved ones through phone calls and e-mails, caregivers are able to focus their energy on caring for the patient. By partnering with Upstairs Solutions, we will greatly extend the reach of our offering to the senior care industry. ”

### **About CaringBridge**

CaringBridge provides free websites that connect people experiencing a significant health challenge to family and friends. Its mission is to amplify the love, hope and compassion in the world, making each health journey easier. The free service is made possible by the generosity of donors. For more information, please visit [www.CaringBridge.org](http://www.CaringBridge.org)

### **About Upstairs Solutions**

Upstairs Solutions is a provider-owned company with the mission to continually raise the bar in senior care training. The company offers more than 130 online courses, specifically developed for senior care, and an easy-to-use record-keeping system (LMS) to manage and track training, licenses and competencies. Upstairs Solutions' online training is cheat-proof and uses multimedia to create engaging and interactive courses for

orientation, CEUs, compliance training and in-service instruction. For more information go to [www.upstairsolutions.com](http://www.upstairsolutions.com) or call 866-763-4500.